

# Strengthening Media Oversight of the Extractives Sectors

2016

Journalism  
Programme  
Workshop “A”



Dar es Salaam  
Tanzania  
17-28 October

# Introduction

A single workshop can never be anything more than an introduction to a subject, the start of a voyage of discovery.

Our aim, in this our first workshop, is to spark your curiosity about an industry that can affect the lives of your readers, listeners or viewers for better or for worse.

Our hope is that you will produce stories that will awaken their interest in the extractives sector and encourage them to join a public debate about decisions that are made in their name.

Our approach is to encourage you to learn about the subject by using your journalistic story spotting, investigative and analytical skills.

This will involve Internet research using “Open-access” source documents such as legislation or reports, visiting areas where the industry operates and listening to and questioning human sources.

Human sources will include specialists from NRGI, guest speakers reflecting government and industry points of view, NGOs and people directly affected or likely to be affected by the industry.

This programme consists of two workshops and a period in between for you to expand your knowledge of the sector as you work to translate what you have learnt into publishable stories.

We very much look forward to working with you.

The Programme Team

# Participants

## Tanzania

<b>Rose Athumani</b>
<b>Sophia Alphonse Kessy</b>
<b>Bernard Lugongo</b>
<b>Sidi Abubakari Mgumia</b>
<b>Felix Mwakyembe</b>
<b>Lusekelo Philemon Mwankobela</b>
<b>Juma Muhammed Khamis</b>
<b>Goodluck Hongo</b>

## Uganda

<b>Jonathan Adengo</b>
<b>Abubakar Ssettumba Tyaba</b>
<b>Betty Amamukirori</b>
<b>Silvia Nyambura</b>
<b>Sam Jumbwike</b>
<b>Joshua Mutale</b>
<b>Daniel Amule</b>
<b>Robert Atuhairwe</b>

## Ghana

<b>Ebenezer Yaw Agyekum-Boateng</b>
<b>Juliet Aguiar</b>
<b>Theophilus Annim</b>
<b>Dennis Kwadwo Peprah</b>
<b>Abednego Akwasi Asante Asiedu</b>
<b>Frederick Duodu Takyi</b>
<b>Mercy Acheampomaa Darko</b>
<b>Maxwell Suuk</b>

# Facilitators

## **COUNTRY PARTNERS**

**Kwami Ahiabenu** (*PenPlusBytes, Ghana*)

**Deo Mfugale** (*Journalists' Environmental Association of Tanzania or JET*)

**Rachel Mugarura-Mutana** (*African Centre for Media Excellence or ACME, Uganda*)

## **NRGI**

**Paul Bagabo** (Development economist & Senior Partner Kami Consultants, NRGi guest blogger)

**George Lugalambi** (Media Capacity Development Officer)

**Silas Olang** (East and Southern Africa Programs Manager: Expertise: Fiscal regimes/terms)

**Thomas Scurfield** (Economic Analyst: revenue management/distribution, taxation)

## **COURSE CONTENT DEVELOPMENT**

**Nicholas Phythian** (*Phythian Content & Consulting Ltd*)

# Guest Speakers

**GUEST SPEAKER 1: Neema K. Lugangira**, author, academic and acknowledged expert on LOCAL CONTENT in Tanzania and elsewhere. She has worked for both Statoil and the Tanzanian government. She effectively developed Tanzania's local content strategy.

**GUEST SPEAKERS 2 & 3: Eng. Joyce Kisamo** and **Dr Emma Masaky** will brief the workshop on Tanzania's natural gas industry and what is likely to happen next, particularly the development of Liquefied Natural Gas which will enable Tanzania to start exporting its gas. Eng. Kisamo is former upstream operations director at the Tanzania Petroleum Development Corporation

We will be meeting government or company officials and NGO representatives during the workshop and the Field Trip to Mtwara and Tanzania's gas producing region. We will advise you of their names in due course.

## DAY 1 - MONDAY OCTOBER 17

TIME	SESSION/ACTIVITY	FACILITATOR/RESPONSIBILITY
08:30	<b>OPENING SESSION:</b> Introductions, presentation of the programme & methodology ...	George Lugalambi, Nicholas PHYTHIAN
	<b>Wants/Don't Wants ...</b> <b>Housekeeping/ground rules, Parking Lot ...</b> <b>The Blog, The Story Board &amp; The Reporter's Guide ...</b> <b>Distribution of Roles:</b> Recaps, Animators, Enforcers, Editors	Rachel Mugarura-Mutana (Uganda) Kwami Ahiabenu (Ghana) Nicholas Phythian Deo Mfugale (Tanzania) & Nicholas Phythian
	<b>THE ROLE OF THE JOURNALIST :</b> Facilitated discussion	Kwami Ahiabenu & Nicholas Phythian (flipchart)
11:00	Break	
11:15	<b>THE PLAYERS</b> (Mixed knowledge & skills session): Facilitated (NRGI/local partners) brainstorming/research in country groups to identify companies operating on their patch.  Country groups present to the workshop as a whole.	<b>COUNTRY GROUPS:</b> Kwami Ahiabenu (Ghana); Deo Mfugale (Tanzania); Rachel Mugarura-Mutana (Uganda) At least one roving NRGI specialist - <b><u>Thomas Scurfield</u></b> George Lugalambi  <b>Moderator:</b> Rachel Mugarura-Mutana <b>Flipchart:</b> Nicholas Phythian
	<b>The Extractives Value Chain:</b> Brief overview	Thomas Scurfield
13:00 - 14:00	Lunch	
	<b>The Natural Resource Decision Chain:</b> Short presentation	George Lugalambi
	<b>THE GAME</b> (Mixed knowledge & skills session) : Facilitated (NRGI/local partners) brainstorming/research in country groups on where country stands in the decision chain for different minerals and whether the government negotiates from a position of strength or weakness.  Country groups present to full workshop, which discusses the differences.	<b>COUNTRY GROUPS:</b> Kwami Ahiabenu (Ghana); Deo Mfugale (Tanzania); Rachel Mugarura-Mutana (Uganda) plus Nicholas Phythian  At least one roving NRGI specialist - <b><u>Thomas Scurfield</u></b> George Lugalambi  <b>Moderator:</b> Kwami Abiabenu <b>Flipchart:</b> Nicholas Phythian
17:00	Review of the Day	Ugandan participants
<i>Evening Activity</i>	<b>WRITING LAB:</b> Pairs in the country groups produce thumbnail sketches of different companies for the REPORTER'S GUIDE for participants to use after the workshop.	
<i>Notes</i>	<b><i>Recaps</i></b> capture key messages of the day, <b><i>Animators</i></b> organise (re)energising activities, <b><i>Enforcers</i></b> ensure good time-keeping ... <b><i>Editors</i></b> coordinate work on the BLOG and the GUIDE	<b>NRGI Facilitators:</b> <b><i>Thomas Scurfield</i></b> , George Lugalambi

## DAY 2 - TUESDAY OCTOBER 18

TIME	SESSION/ACTIVITY	FACILITATOR/RESPONSIBILITY
09:00	<b>EDITORIAL MEETING:</b> Tanzanians brief on Day One key messages, revisit Decision Chain slide ...	Deo Mfugale
	<b>ECONOMIC ESSENTIALS:</b> Market forces ...	Nicholas Phythian
	<b>THE STORY (Skills exercise):</b> A facilitated discussion around target audiences and different types of story, using a case study.	Kwami Ahiabenu & Nicholas Phythian (flipchart)
	<b>RULES OF THE GAME (Mixed knowledge &amp; skills session)</b> Q & A presentation offering an overview of how national and international legislation and contracts govern or should govern the activities of everyone involved in or affected by extractives industries ...	Rachel Mugarura-Mutana & Nicholas Phythian
11:00	Break	
11:15	<b>RULES OF THE GAME (Mixed knowledge &amp; skills session)</b> Facilitated (NRGI/local partners) brainstorming/research in country groups to identify what laws are in place, what works to protect the national interest, what could work better. A facilitated exercise in “open” sourcing using the Internet, wifi permitting, or documents that have been printed or saved on USB keys.	COUNTRY GROUPS: Kwami Ahiabenu (Ghana); Deo Mfugale (Tanzania); Rachel Mugarura-Mutana (Uganda) At least one roving NRGI specialist - <b><u>Thomas Scurfield</u></b> , George Lugalambi ... Nicholas Phythian
	<b>WRITING LAB: (Skills exercise)</b> Participants working in pairs in country groups write briefing sheets for inclusion in the REPORTER’S GUIDE on what laws are in place in their country, what works and what could work better.	Kwami Ahiabenu, Deo Mfugale, Rachel Mugarura-Mutana, Nicholas Phythian Plus <b><u>Thomas Scurfield</u></b> , George Lugalambi
13:00 - 14:00	Lunch	
	<b>PITCHING:</b> Participants work in non-country pairs and with country facilitators to develop their pre-workshop story ideas. The aim is to generate feedback & perspective by bouncing the ideas off listeners who are not familiar with what they want to produce. Each participants presents his or her opposite number’s story idea to the full workshop for feedback & comment.	Kwami Ahiabenu, Deo Mfugale, Rachel Mugarura-Mutana, Nicholas Phythian  <b>Moderator:</b> Kwami Ahiabenu <b>Flipchart:</b> Nicholas Phythian
	<b>THE CONTRACT:</b> Case Study research and Q&A presentation on contract types	Rachel Mugarura-Mutana & Nicholas Phythian
17:00	Review of the Day	Ghanaian participants
Notes	<b><u>Recaps</u></b> capture key messages of the day, <b><u>Animators</u></b> organise (re)energising activities, <b><u>Enforcers</u></b> ensure good time-keeping ... <b><u>Editors</u></b> coordinate work on the BLOG and the GUIDE	NRGI Facilitators: <b><u>Thomas Scurfield</u></b> , George Lugalambi

## DAY 3 - WEDNESDAY OCTOBER 19

TIME	SESSION/ACTIVITY	FACILITATOR/RESPONSIBILITY
09:00	<b>EDITORIAL MEETING:</b> Ugandans brief on Day Two key messages, revisit Decision Chain slide ...	Rachel Mugarura-Mutana
	<b>THE PRODUCT-Hydrocarbons:</b> Case study research followed by Q & A presentation	Kwami Ahiabenu & Nicholas Phythian
	<b>EVIDENCE:</b> Facilitated discussion around a one-source story on types of evidence, namely what multiple sources with different perspectives tell you, facts, figures, personal observations ... and context.	Rachel Mugarura-Mutana & Nicholas Phythian
	<b>THE PRODUCT-Minerals:</b> Case study research followed by Q & A presentation	Deo Mfugale & Nicholas Phythian
11:00	Break	
11:15	<b>SPEAKERS:</b> NREGI's <u>Thomas Scurfield</u> and <u>Paul Bagabo</u> , using case studies, discuss The Money Trail and getting the best possible deal on taxation and maximizing the benefits through an effective fiscal policy and revenue management.	<b>Moderators:</b> Deo Mfugale & Rachel Mugarura-Mutana
	<b>TWEET EXERCISE</b>	Kwami Ahiabenu
13:00 - 14:00	Lunch	
	<b>GUEST SPEAKER DEBRIEF</b>	George Lugalambi
	<b>WRITING LAB: (Skills exercise)</b> Participants work individually on blog contributions based on what the speakers had to say. One pair works on a Swahili version for the Reporter's Guide. Another works on an English version for the Reporter's Guide.	Kwami Ahiabenu, Deo Mfugale, Rachel Mugarura-Mutana, Nicholas Phythian
	<b>RESEARCH:</b> Who are Neema K. Lugangira, Eng. Joyce Kisamo and Dr Emma Masakay and what questions would you like to ask them?	Kwami Ahiabenu & Rachel Mugarura-Mutana
17:00	Review of the Day	Tanzanian participants
Notes	<i><b>Recaps</b> capture key messages of the day, <b>Animators</b> organise (re)energising activities, <b>Enforcers</b> ensure good time-keeping ... <b>Editors</b> coordinate work on the BLOG and the GUIDE</i>	<i><b>NRGI Facilitators:</b> <u>Thomas Scurfield</u>, George Lugalambi</i>



## DAY 4 - THURSDAY OCTOBER 20

TIME	SESSION/ACTIVITY	FACILITATOR/RESPONSIBILITY
09:00	<b>EDITORIAL MEETING:</b> Ghanaians brief on Day Three key messages, revisit Decision Chain slide ...	Kwami Ahiabenu
	<b>THE MONEY TRAIL:</b> A recap Q&A presentation.	Nicholas Phythian
	<b>SOURCING:</b> Facilitated discussion around a given story or scenario on best practice.	Rachel Mugarura-Mutana & Kwami Ahiabenu
11:00	Break	
11:15	<b>GUEST SPEAKER:</b> Neema K. Lugangira, author, academic and acknowledged expert on LOCAL CONTENT in Tanzania and elsewhere. She has worked for both Statoil and the Tanzanian government. She effectively developed Tanzania's local content strategy.	<b>Moderator:</b> Deo Mfugale
	<b>TWEET EXERCISE</b>	Kwami Ahiabenu
13:00 - 14:00	Lunch	
	<b>GUEST SPEAKER DEBRIEF</b>	George Lugalambi
	<b>WRITING LAB: (Skills exercise)</b> Participants work individually on blog contributions on what the guest speaker had to say. One pair works on a Swahili version for the Reporter's Guide. Another works on an English version for the Reporter's Guide.	Kwami Ahiabenu, Deo Mfugale, Rachel Mugarura-Mutana, Nicholas Phythian
	<b>A SOCIAL &amp; ENVIRONMENTAL CHALLENGE</b> - Case study research followed by Q & A presentation	Deo Mfugale & Nicholas Phythian
17:00	Review of the Day	Ugandan participants
Notes	<i><b>Recaps</b> capture key messages of the day, <b>Animators</b> organise (re)energising activities, <b>Enforcers</b> ensure good time-keeping ... <b>Editors</b> coordinate work on the BLOG and the GUIDE</i>	<i>NRGI Facilitators: George Lugalambi</i>

## DAY 5 - FRIDAY OCTOBER 21

TIME	SESSION/ACTIVITY	FACILITATOR/RESPONSIBILITY
09:00	<b>EDITORIAL MEETING:</b> Tanzanians brief on Day Four key messages, revisit Decision Chain slide ...	Deo Mfugale
<b>Before the Workshop</b>	<b>CIVIL SOCIETY MORNING</b> <b>Details to be finalised (Silas Olang, Deo Mfugale, George Lugalambi?)</b>	Kwami Ahiabenu, Deo Mfugale, Rachel Mugarura-Mutana, Nicholas Phythian  At least one roving NRGi specialist - <b><u>Silas Olang</u></b> , George Lugalambi
	<b>TWEET EXERCISE</b>	Kwami Ahiabenu
13:00 - 14:00	Lunch	
	<b>CIVIL SOCIETY MORNING DEBRIEF</b>	George Lugalambi
	<b>WRITING LAB: (Skills exercise)</b> Participants work individually on blog contributions based on what the speakers had to say. One pair works on a Swahili version for the Reporter's Guide. Another works on an English version for the Reporter's Guide.	Kwami Ahiabenu, Deo Mfugale, Rachel Mugarura-Mutana, Nicholas Phythian
	<b>FIELD TRIP RESEARCH</b> Site(s) to be visited  Relevant case studies in all three countries ... and further afield.  Talking points and hot topics that emerged from the Civil Society morning.  MIND MAPS - A presentation (If there's time and people would find it useful) on how to use these tools to spot stories, identify unsuspected connections, plan an investigation, analyse the evidence ...	Kwami Ahiabenu, Deo Mfugale, Rachel Mugarura-Mutana, Nicholas Phythian  NRGi specialist - <b><u>Silas Olong</u></b>  Nicholas Phythian
17:00	Review of the Day	
<i>Notes</i>	<i><b><u>Recaps</u></b> capture key messages of the day, <b><u>Animators</u></b> organise (re)energising activities, <b><u>Enforcers</u></b> ensure good time-keeping ... <b><u>Editors</u></b> coordinate work on the BLOG and the GUIDE</i>	<i>NRGi Facilitators: <b><u>Silas Olang</u></b>, George Lugalambi</i>

**DAYS 6 - SATURDAY OCTOBER 22 to DAY 9 - TUESDAY OCTOBER 25**

TIME	SESSION/ACTIVITY	FACILITATOR/RESPONSIBILITY
	<p><b>REPORTING TRIP</b> - Mtwara hub for Tanzania’s off-shore gas production.  <b>Day One (SatOct 22):</b> Bus trip to Mtwara  <b>Day Two (SunOct 23):</b> Meet Regional Administrative Secretary; visit Dangote cement factory, Tanzania’s largest that was built to make use of power from Mtwara gas; talk to civil society activists gas and opportunities for local communities.  <b>Day Three (MonOct 24):</b> Visit Msimbati, Madimba &amp; Mtwara to see gas wells, talk to operator Maurel &amp; Prom, see gas pipeline, visit gas reception/power plant.  <b>Day Four (TueSept 25):</b> Return to Dar es Salaam. Stop at Somanga Fungu to see a gas plant that joins pipes from Songosongo and Madimba to feed one pipeline to Dar.</p>	<p>Deo Mfugale &amp; George Lugalambi             Kwami Ahiabenu, Rachel Mugarura-Mutana, Nicholas Phythian</p>
07:00	Departure for Mtwara	
During the Field Trip	<p><b>Morning meeting</b> looking ahead to each day, the likely sources, questions to ask, lines of enquiry to follow ...</p>	Kwami Ahiabenu, Deo Mfugale, Rachel Mugarura-Mutana, Nicholas Phythian
	Focus on Images: Participants to take photos to illustrate the blog, the Reporter’s Guide and their stories ... TV reporters will be filming anyway as part of their producing their stories ...	
	Participants to keep a special eye open for significant detail that they witness with their own senses - see, hear, smell, touch, taste ... to paint pictures for their readers, listeners or viewers	
	<b>Midday Review</b> as appropriate - focusing on story ideas, sources, quotes, facts, figures, context, personal observations ...	Kwami Ahiabenu, Deo Mfugale, Rachel Mugarura-Mutana, Nicholas Phythian
	Facilitators to work with participants on <b>spotting</b> and <b>pitching</b> story ideas, developing their investigations, <b>curating</b> and <b>analysing</b> the evidence that they gather to back up their stories.	Kwami Ahiabenu, Deo Mfugale, Rachel Mugarura-Mutana, Nicholas Phythian
	<b>End of Day Review</b> focusing on story ideas, sources, quotes, facts, figures, context, personal observations ...	Kwami Ahiabenu, Deo Mfugale, Rachel Mugarura-Mutana, Nicholas Phythian
Notes	<p><b><u>Recaps</u></b> capture key messages of the day, <b><u>Animators</u></b> organise (re)energising activities, <b><u>Enforcers</u></b> ensure good time-keeping ...  <b><u>Editors</u></b> coordinate work on the BLOG and the GUIDE</p>	NRGI Facilitator: George Lugalambi

## DAY 10 - WEDNESDAY OCTOBER 26

TIME	SESSION/ACTIVITY	FACILITATOR/RESPONSIBILITY
09:00	<b>Editorial Meeting:</b> What's been happening while we've been away? Individual Internet searches for headlines from all three countries plus extractives related stories e.g. oil prices, economic news from China ...	Kwami Ahiabenu
	<b>FIELD TRIP DEBRIEF</b>	George Lugalambi
	<b>WRITING LAB: (Skills exercise)</b> Participants work individually on their Field Trip stories, analyse and curate the evidence they have gathered, work on the text or scripts ...	Kwami Ahiabenu, Deo Mfugale, Rachel Mugarura-Mutana, Nicholas Phythian
11:45	Break	
11:00	<b>GUEST SPEAKERS:</b> Eng. Joyce Kisamo and Dr Emma Masaky will brief the workshop on Tanzania's natural gas industry and what is likely to happen next, particularly the development of Liquefied Natural Gas which will enable Tanzania to start exporting its gas. Eng. Kisamo is former upstream operations director at the Tanzania Petroleum Development Corporation	Moderator: Deo Mfugale
	<b>TWEET EXERCISE</b>	Kwami Ahiabenu
13:00 - 14:00	Lunch	
	<b>GUEST SPEAKER DEBRIEF</b>	George Lugalambi
	<b>WRITING LAB: (Skills exercise)</b> Participants work individually on blog contributions based on what the guest speaker had to say. Participants curate the evidence they have to back up their stories ...	Kwami Ahiabenu, Deo Mfugale, Rachel Mugarura-Mutana, Nicholas Phythian
17:00	Review of the Day	Ugandan participants
Notes	<b><i>Recaps</i></b> capture key messages of the day, <b><i>Animators</i></b> organise (re)energising activities, <b><i>Enforcers</i></b> ensure good time-keeping ... <b><i>Editors</i></b> coordinate work on the BLOG and the GUIDE	<b><i>NRGI Facilitators: Silas Olang, Paul Bagabo, George Lugalambi</i></b>

## DAY 11 - THURSDAY OCTOBER 27

TIME	SESSION/ACTIVITY	FACILITATOR/RESPONSIBILITY
09:00	<b>Editorial Meeting:</b> Ghanaians brief on Day 10 key messages, revisit Decision Chain slide ...	Kwami Ahiabenu
	<b>CONTEXT:</b> Oil Markets, technical challenges, climate change, U.S. presidential election ... Q&A presentation & discussion	Rachel Mugarura-Mutana & Nicholas Phythian with input from Paul Bagabo
	<b>STORY PITCHES:</b> Participants work individually and in pairs on story pitches and present the result to the workshop as a whole	Kwami Ahiabenu, Deo Mfugale, Rachel Mugarura-Mutana, Nicholas Phythian
11:00	Break	
11:15	<b>THE FINANCIAL &amp; LEGISLATIVE CHALLENGE: Protecting the National Interest:</b> A facilitated discussion backed by a few slides if necessary to illustrate talking points	NRGI's Paul Bagabo & Silas Olang
	<b>TWEET EXERCISE</b>	Kwami Ahiabenu
13:00 - 14:00	Lunch	
	<b>REPORTING TRIP to KINYEREZI.</b> The receiving station there for gas transported by pipeline is a bigger version of the station in Mtwara. It's an opportunity to explore further whether a natural resource can help ordinary people.	<b>Deo Mfugale</b> , Kwami Ahiabenu, Rachel Mugarura-Mutana, Nicholas Phythian, Paul Bagabo, George Lugalambi
17:00	Review of the Day	Tanzanian participants
Notes	<b><i>Recaps</i></b> capture key messages of the day, <b><i>Animators</i></b> organise (re)energising activities, <b><i>Enforcers</i></b> ensure good time-keeping ... <b><i>Editors</i></b> coordinate work on the BLOG and the GUIDE	NRGI Facilitators : Paul Bagabo, George Lugalambi

## DAY 12 - FRIDAY OCTOBER 28

TIME	SESSION/ACTIVITY	FACILITATOR/RESPONSIBILITY
09:00	<b>Editorial Meeting:</b> Ugandans brief on Day 10 key messages, revisit Decision Chain slide ...	Rachel Mugarura-Mutana
	<b>REPORTING TRIP DEBRIEF</b>	George Lugalambi
	<b>WRITING LAB:</b> Individual stories	Kwami Ahiabenu, Deo Mfugale, Rachel Mugarura-Mutana, Nicholas Phythian
11:00	Break	
11:15	<b>WRITING LAB: The Reporter's Guide</b>	Kwami Ahiabenu, Deo Mfugale, Rachel Mugarura-Mutana, Nicholas Phythian
13:00 - 14:00	Lunch	
	<b>The BIG Quiz</b> - Participants compete in pairs - We'll need a couple of token prizes for the winners	<b>Question Masters:</b> Kwami Ahiabenu & Nicholas Phythian <b>Court of Appeal:</b> Deo Mfugale, Rachel Mugarura-Mutana, <b>Deo Mfugale? George Lugalambi?</b>
17:00	<b>EVALUATION &amp; CLOSE OF WORKSHOP</b>	Ghanaian participants
<i>Notes</i>		<i>NRGI Facilitators: Paul Bagabo, George Lugalambi</i>